

Have you considered adding **a new solution** to your portfolio?



Why not **consider a partnership** with Maximizer?

QUOTE:

“As a Maximizer Certified Solutions Provider with over ten years’ experience we have benefited considerably from our association. We believe that the Maximizer product is ideally suited to Small and Medium-sized Enterprises (SMEs) as well as divisions of corporate organisations. Partnering with Maximizer gives us a generous margin on software sales and contract renewals, combined with a significant level of associated services. We have a great working relationship with the Maximizer team, calling on their product expertise as well as marketing, sales, customer support and services. We continue to receive on-going knowledge transfer and product updates provided through online meetings, office based training and events.”

Jonathan Wilkins, Managing Director at Avrion.

A Maximizer Partnership. Why Maximizer?

For almost 30 years, Maximizer has been fuelling the growth of businesses around the world. Maximizer CRM comes fully loaded with the core sales, marketing and service functionality companies need to optimise sales productivity, accelerate marketing and improve customer service. With flexible on-premise and cloud deployment options, tailored to fit flexibility and state-of-art security infrastructure, Maximizer is the CRM solution of choice for SMEs.

10 Reasons to become a Maximizer Partner

- 1 Complete product certification and licenses for internal use and demo purposes
- 2 Flexible deployment options – Cloud or On-Premise subscription
- 3 Integration with Outlook, Marketing Automation, Web-to-CRM and Microsoft Office
- 4 Fully featured CRM out-of-the-box, quick and simple to deploy and maintain
- 5 Expanded API Infrastructure
- 6 Excellent partner margins
- 7 Unique user-interface, quick and easy to use and learn
- 8 Affordable integrated CRM solution
- 9 Established yet growing market
- 10 CRM to suit every size of organisation

The Maximizer Difference

- Key Benefits for your customers

- TARGET**
 - Effective contact and data management
 - Customer profiling and segmentation
 - Targeted marketing activities
- ENGAGE**
 - Lead tracking and conversion
 - Activity management
 - Client engagement and relationships
- SUCCEED**
 - Effective time management, deliverables planning and tracking
 - Easy reporting and dashboards
 - Increased Book Value

QUOTE:

“Partnering with Maximizer has allowed us to provide a reliable software platform to work with a wide range of successful Small and Medium-sized Enterprises (SMEs). We have benefited by building up a solid business, based on a profitable client base that values the CRM solution, and work with us to deliver ongoing business growth.”

Kevin Smith, Managing Director at Advoco Solutions.



To learn more, contact the Maximizer Channel Development Team

Call **01344 766 911** or email enquiries@maximizer.co.uk
or visit www.maximizer.com/uk/partners/

EUROPE / MIDDLE EAST / AFRICA

Maximizer Software Ltd.

Phone +44 (0)1344 766 900

Email enquiries@maximizer.com

Website www.maximizer.com/uk

WWW.MAXIMIZER.COM

